

Appl. No. 10/766,070
Amdt. dated June 30, 2005
Reply to Office Action dated March 31, 2005

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (Currently amended) A greeting card melter comprising:
a panel enclosure consisting essentially of a block shaped recess and a flange;
a closure panel releasably secured against said panel enclosure; and
a molded wax body having only a wax formulation disposed in a cavity defined
by said block shaped recess and said closure panel and substantially
conforming to the shape of said cavity wherein said greeting card melter
includes a greeting card message, a greeting card design or both on a
surface of said greeting card melter and wherein said greeting card melter is
sized for placement into a greeting card.
2. (Original) The greeting card melter of Claim 1 wherein said flange has a hanging
opening whereby said greeting card melter may be hung in a retail display
environment.
3. (Original) The greeting card melter of Claim 1 wherein said wax formulation
contains a fragrance.

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4. (Original) The greeting card melter of Claim 1 wherein said wax formulation contains a fragrance and is colored.
5. (Original) The greeting card melter of Claim 1 wherein said panel enclosure is made of a plastic material that is transparent, translucent or solid.
6. (Currently amended) The greeting card melter of Claim 1 wherein said block shaped recess contains said greeting card message, said greeting card design, a message, a design, or both integrally formed within said block shaped recess of said panel enclosure.
7. (Currently amended) In combination, a greeting card wax melter and a greeting card, said combination comprising:

A greeting card wax melter having a greeting card message, a greeting card design, or both and a block-shaped wax body having only a wax formulation, said block-shaped wax body melter capable of being broken into pieces and used in a wax burner in place of a wax tart; and

a greeting card having a leaf configured to hold said greeting card wax melter in removable engagement.
8. (Currently amended) The combination of Claim 7 wherein said greeting card wax melter has a front surface containing said greeting card message, said greeting

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card design ~~a message, a design~~, or both integrally formed within said block-shaped wax body.

9. (Currently amended) The combination of Claim 7 wherein said greeting card wax melter further includes a panel enclosure consisting essentially of a block shaped recess and a flange and a closure panel releasably secured against said panel enclosure.
10. (Original) The combination of Claim 9 wherein said flange has a hanging opening whereby said greeting card melter may be hung in a retail display environment.
11. (Currently amended) The combination of Claim 9 wherein said block shaped recess contains a message, a design, or both integrally formed within said block shaped recess of said panel enclosure.
12. (Original) The combination of Claim 11 wherein said panel enclosure is made of a plastic material selected from the group consisting of transparent, translucent and solid.
13. (Original) The combination of Claim 7 wherein said wax formulation contains a fragrance.

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14. (Currently amended) A greeting card system comprising:

a plurality of greeting card melters wherein each of said plurality of greeting card melters comprising:

a panel enclosure consisting essentially of a block shaped recess and a flange;

a closure panel releasably secured against said panel enclosure; and

a molded block-shaped wax body having only a wax formulation disposed in a cavity defined by said block shaped recess and said closure panel and substantially conforming to the shape of said cavity wherein each of said plurality of greeting card melters includes a greeting card message, a greeting card design or both on a surface of said greeting card melter and wherein said greeting card melter is sized for placement into a greeting card; and

a plurality of greeting cards wherein each of said plurality of greeting cards has a leaf configured for receiving at least one of said plurality of greeting card melters.

15. (Original) The greeting card system of Claim 14 further comprising a retail store display for presenting said plurality of greeting card melters and said plurality of greeting cards configured for receiving said greeting card melters.

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16. (Currently amended) The greeting card system of Claim 14 wherein said wax body of each of said plurality of greeting card melters has a front surface containing said greeting card message, said greeting card design ~~a message, a design~~, or both integrally formed within said block-shaped wax body.
17. (Original) The greeting card system of Claim 14 wherein said flange of said panel enclosure has a hanging opening whereby said greeting card melter may be hung in a retail display environment.
18. (Currently Amended) The greeting card system of Claim 14 wherein said block shaped recess contains said greeting card message, said greeting card design ~~a message, a design~~, or both integrally formed within said block shaped recess of said panel enclosure.
19. (Original) The greeting card system of Claim 14 wherein said panel enclosure is made of a plastic material that is transparent, translucent or solid.
20. (Original) The greeting card system of Claim 14 wherein said wax formulation contains a fragrance.